

EMBROIDERY PLACEMENT GUIDE

Shirts	Placement
Polo/Golf Shirts	(left chest) 7" - 9" down from left shoulder seam, centered between placket & side seam, or 4" - 6" to the right of placket.
T-Shirts	(left chest, no pocket) 7" - 9" down from left shoulder seam, between center and side seam, or 4" - 6" to the right of center.
T-shirts	(left chest, pocket) Centered above or on pocket.
Button-down shirts	(left chest, no pocket) 7" - 9" down from left shoulder seam, centered between placket and side seam, or 4" - 6" to the right of placket.
Button-down shirts	(left chest, pocket) Centered above or on pocket.
Shirt fronts	Consider size of garment & shape of design. The top of the design should be 3 1/2 to 4 1/2 inches from garment neck, centered between left & right seams.
Shirt backs	5" from collar, centered between right and left seams.
Shirt Cuffs	(Monograms) 1 3/8" to the right of button hole, 1/4" above cuff edge. Monogram should face away from the wearer.

Miscellaneous

Turtlenecks	On the neck "cuff," midway between left shoulder seam and center of cuff. Embroidered on inside, when cuff is turned down, embroidery is right-side-out.
Jacket backs	7" - 9" down from shoulder seam, centered between side seams.
Ties	2" from bottom tip; with vest, 10" from bottom tip, or until seen above vest.
Robes	4" - 6" down from left shoulder seam, centered between placket and side seam.

Linens

Washcloths	1" - 1 1/2" above hem, or 1" above border. Can also place design in corner, angled, 1" - 1 1/2" above the corner.
Hand Towels	2" above hem, or 1 1/2" above border.
Bath Towels	4" above hem, or 1 1/2" - 2" above border.
Bath Sheets	5" above hem, or 2 1/2" - 3" above border.
Sheets	Two inches above top sheet top hem. When beds are made, the top sheet is turned over so piping/decorative hem is exposed. Consider orientation when embroidering on a sheet; design may need to be embroidered "upside-down" for correct orientation.
Pillow Cases	Centered from left to right, centered from opening to decorative hem.