

SUNNEHANNA COUNTRY CLUB BRANDING GUIDELINES

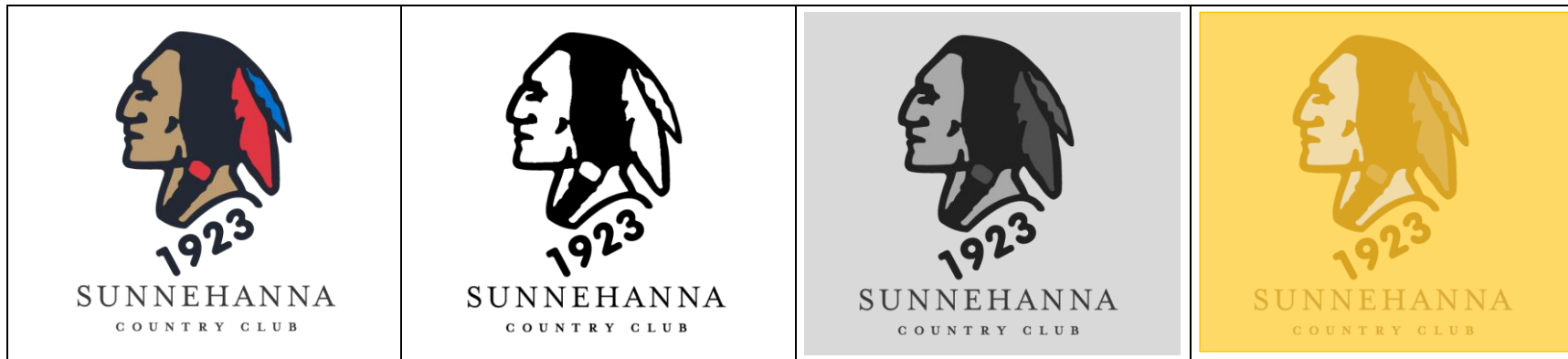
PRIMARY LOGO IMAGE PRESENTATIONS:

FULL COLOR MATCH

BLACK AND WHITE

CONTRAST


TONE ON TONE



SECONDARY LOGO IMAGE PRESENTATIONS:

FONT STYLE:

GENERAL INFO:

 SUNNEHANNA <small>COUNTRY CLUB</small>	<p>TIMES NEW ROMAN</p> <p>A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z ! ? & \$ - ; ' : 0 1 2 3 4 5 6 7 8 9</p>	<p>LOCATION: 1002 SUNNEHANNA DRIVE JOHNSTOWN, PENNSYLVANIA 15905</p> <p>IMAGE: INDIAN</p> <p>FOUNDED: 1923</p>
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LOGO IMAGE COLOR SPECIFICATIONS:

PAINT – SHERWIN-WILLIAMS	PMS - PANTONE COLOR MATCH	RGB – RED, GREEN, BLUE	MADEIRA POLY NEON # 40
SW 2936 Black	PMS - 3c2x Black	R 42, G 39, B 35 Black	Thread # 1800 Black
SW 6868 Red	PMS 186 Red	R 204, G 9, B 47 Red	Thread # 1637 Red
SW 6965 Blue	PMS - 287c Blue	R 0, G 37, B 150 Blue	Thread # 1842 Blue
SW 7695 Tan	PMS 126c Tan	R 182, G 154, B 94 Tan	Thread # 1792 Tan

IMPORTANT: ALWAYS TEST, VIEW AND APPROVE COLORS ON THE MEDIUM, SURFACE OR SWATCH PRIOR TO THE PRODUCTION RUN OR APPLICATION TO ACHIEVE THE DESIRED RESULTS