



PRIVATE LABEL PROGRAM

© Tee Time Golf Products

PROGRAM MISSION



To Develop a
Private Label Apparel Collection
for the
Innisbrook Resort and Golf Club

PROGRAM GOALS



To leverage the
Innisbrook Resort and Golf Club's Brand
while augmenting the Resort's marketing
initiatives through offering an exclusive
Private Label Program

PROGRAM OBJECTIVES



To Increase Average Transactions
To Increase Margin Opportunities
To Establish Value Price Points
To Accelerate Inventory Turn

MERCHANDISE COLLECTION

Golf Apparel by



Highest Value in Fabrics and Detail
Signature Comfort and Classic Styling
In Stock Program Replenishment
Low Minimum Fulfillment Requirements

DIVOTS



MEN'S STYLE: 405
Three-Button, Open Sleeve
SIZES: S-XXL

All colors available in mens.
XXXL available in select colors:
BLACK
CHARCOAL
CRIMSON
NAVY
RED
SKY
WHITE

OUR BEST SELLING PERFORMANCE POLO
FOR BOTH MEN AND WOMEN.
MADE IN OUR DRI-WAY MOISTURE
MANAGEMENT SYSTEM OF
95% COOLMAX AND 5% SPANDEX.
THIS TEXTURED STRIPE FABRIC IS
THE ULTIMATE IN COMFORT AND
EASY CARE. AVAILABLE IN 20 COLORS.



LADIES STYLE: 405V
Two-Button, Banded Sleeve

SIZES: S-XL

Available Colors:

BLACK
CANARY
CARIBBEAN
GRAPE
ICE BLUE
MINT
NAVY
ORCHID
PINK
RED
SKY
WHITE

PERFORMANCE FABRIC
DriWay
Advanced Moisture System



DIVOTS

OUR CLASSIC STRETCH POLO IS NOW AVAILABLE IN THE DRI-WAY
95% POLYESTER/5% SPANDEX. A TIMELESS FAVORITE ON AND OFF THE
COURSE. AVAILABLE IN FIFTEEN COLORS FOR BOTH MEN AND WOMEN.



LADIES STYLE: 215L

Four-Button, Open Sleeve

SIZES: S-XL All colors except Purple.



MEN'S STYLE: 8111P

Three-Button, Open Sleeve

SIZES: S-XXL Available in all colors.



D I V O T S



“BEST IN CLASS” - Our 100% Mercerized 70's Two-Ply Pima Cotton Lisle Polo. A luxurious finish and soft silky appearance make this the perfect shirt for on and off the course.

MEN'S STYLE: 7200
Three-Button, Open Sleeve
SIZES: S-XXL



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DIVOTS



Style: 1595

Men's 100% Polyester
Solid with Stripe Knit Collar

Sizes: M-XXL



black

PERFORMANCE FABRIC

DriWay
Advanced Moisture System



glacier

papaya

white

magenta

marine

keylime

aqua

pink

navy

Style: 1529

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Men's Bar Stripe Poly Polo

Sizes: M-XXL



Style: 1529

The DriWay Collection features Cool Max® fiber by DuPont.



DIVOTS

- MEN'S WIND AND WATER
TOURNAMENT TESTED OUTERWEAR -



MEN'S STYLE: 788UHV
Windvest



NAVY

BLACK

1/4 ZIP MICROFIBER
TEFLON COATED
WATER REPELLENT
SWING QUIET FABRIC
SIZES: M-XXL



MEN'S STYLE: 777MZ
Windshirt



NAVY

NATURAL

BLACK



STYLE: 6037
100% POLYESTER WATER REPELLANT
WIND JACKET WITH HIDDEN HOOD
MEN'S SIZES: M-XXL



NAVY/RED

BLACK/GREY

HUNTER/NAVY

KHAKI/MOCHA

RED/NAVY

SLATE/NAVY

STONE/NAVY

DIVOTS



MEN'S STYLE: 69S

Men's Microfiber Flat Front Short
Soft Silky Finish - Stain Resistant

SIZES: 32-42

SIZE2: 35-45



BLACK

WHITE

KHAKI

NAVY

STONE

DIVOTS

- BELTS -



Style: 4880-21 / Brown-Black -
Reversible, bow-tie lacing,
feather edged



Style: 8905-1 Stretch
Braid belt / Brown



Style: 8911-1 / Black



Style: 8911-2 / Brown



Style: 8914-2
Fabric Fly Fish belt / Brown

Style: 9024-2 / Brown



Style: 9024-1 / Black - Hand leather
laced sections with oval golf ornaments

Braid belt / Brown
Style: 8905-1 stretch

Style: 8911-2 / Brown

laced sections with oval golf ornaments
Style: 9024-1 / Black - Hand leather

PRIVATE LABEL AND HANG TAG DESIGNS



5/8" x 2 1/4"



1" x 2"



1 5/8" x 3 3/4"



2 1/4" x 2 1/4"

PRIVATE LABELS & HANG TAGS

INNISBROOK PROGRAM OPTIONS

CUSTOM DESIGNED PRIVATE LABELS

1 to 3 Color Logo on Solid Background

4 or More Color Logo on Solid Background

Standard Sizes: 5/8"x 2 1/4" or 1"x 2"

Labels are individually stitched

CUSTOM DESIGNED PRIVATE HANG TAGS

1 to 3 Color Print on Both Sides

Standard Sizes: Square: 2 1/4"x 2 1/4"

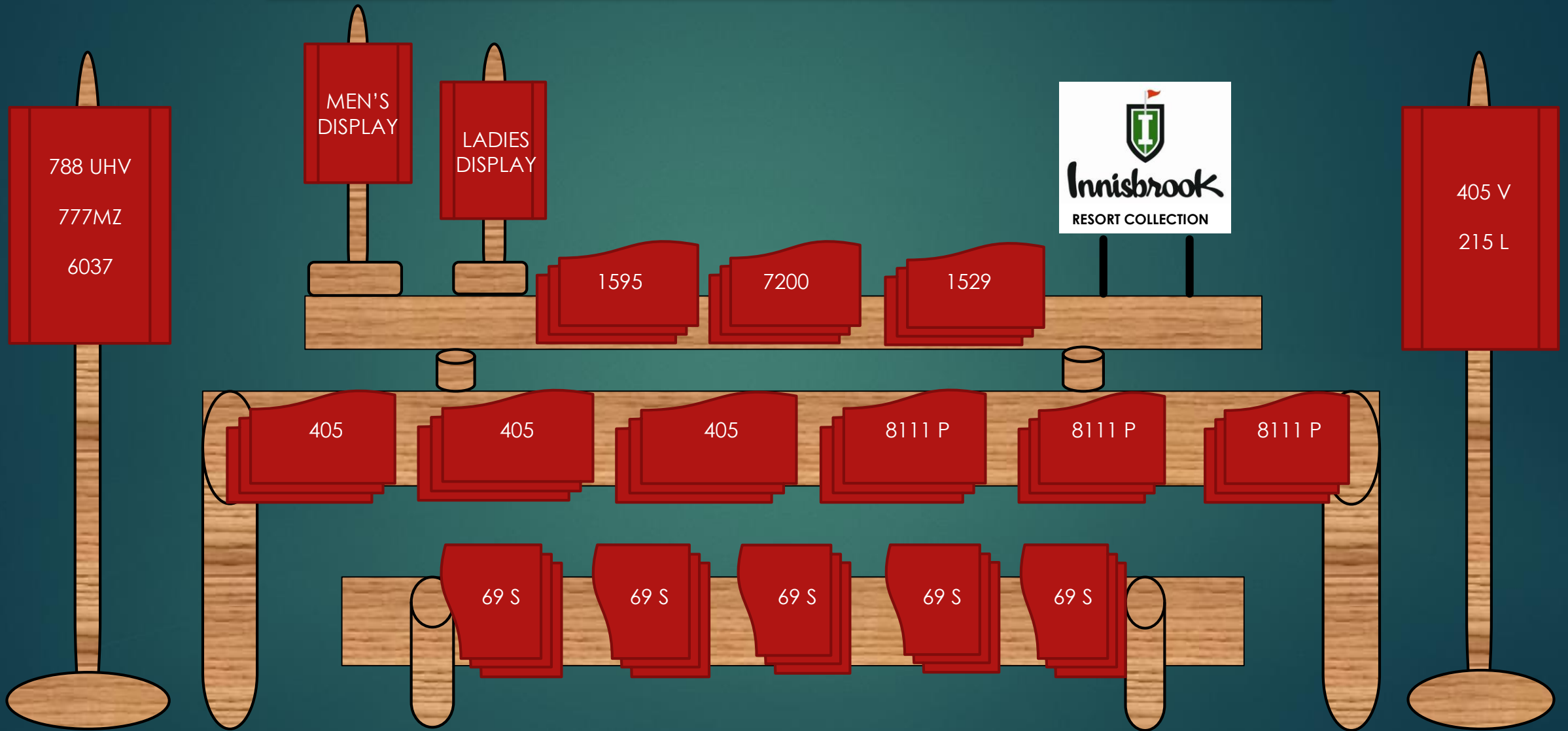
Rectangular: 1 5/8"x 3 3/4"

4 or more Color Print on Both Sides

Maximum Size Up to 3" x 3"

Tags are attached with black string

P. O. S. MERCHANDISING



PROGRAM SUPPORT



www.TeeTimeGolfProducts.com

Dedicated Industry Professionals With Service, Sales,
Marketing, Manufacturing, IT, Design, Distribution,
Customization & Merchandising Experience to
Ensure the Success of the Program